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# ADAMS ROSES for 1935

Sec. 562 P. L. & R.  
U. S. POSTAGE

PAID

Westfield, Mass.

Permit No. 39

We cordially invite

you to visit our

NURSERY

and choose your

ROSES

A. C. HILDRETH  
CHEYENNE HORTICULTURAL  
FIELD STA.,  
CHEYENNE, WYOMING

Every Plant

Is Guaranteed

For Three Months



© J & P 1933.

GOLDEN CLIMBER (Mrs. Arthur Curtiss James)

ADAMS NURSERY, INC. • WESTFIELD, MASS.  
POST OFFICE, SPRINGFIELD, MASS.

APR 6 1935



# ADAMS SELECTED ROSES *Guaranteed to Bloom*



ETOILE DE HOLLANDE

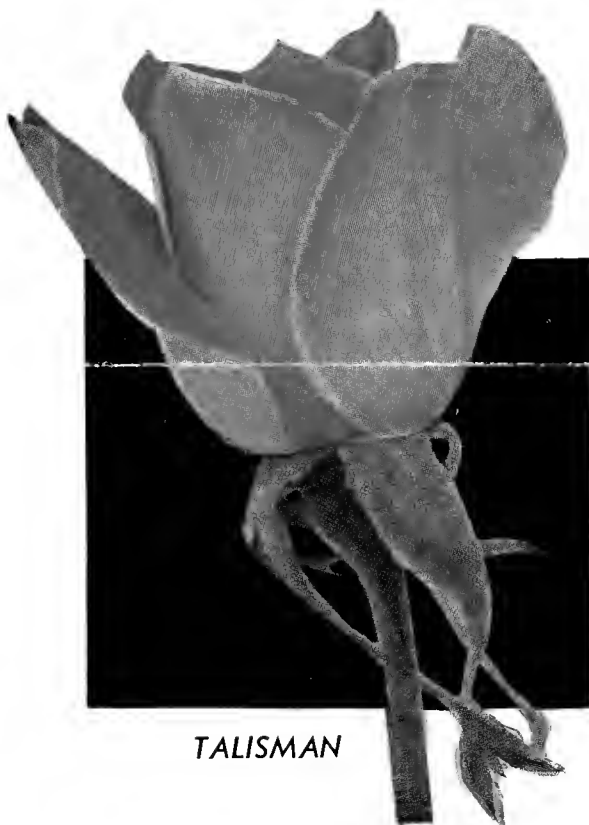
These Six  
Popular  
Roses  
\$3.00



PRESIDENT HERBERT HOOVER



DAME EDITH HELEN



TALISMAN

Send Your  
Order Early  
To  
Adams Nursery  
Springfield, Mass.

Dormant Roses  
should be planted as  
soon as the ground can  
be worked.

For convenience in  
late planting these va-  
rieties will be available  
in pots.



JOANNA HILL

•  
*All Adams Roses Are  
Choice Top-Grade  
Field Grown  
Bushes*

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*Sold With a Three  
Months Guarantee*

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FRAU KARL DRUSCHKI

# ROSE NOVELTIES 1935

*We are Licensed Distributors of these Patented Roses*



**NIGRETTE**

© J & P 1934

## **AMELIA EARHART. H. T.**

Plant patent No. 63. Large bud, cream with blushes; flowers graduating from a deep yellow center to an outer collarette of large cream petals with a blush overtone, extremely fragrant, strong grower, free bloomer, \$1.50 each, \$15 per doz.

## **BETTER TIMES. H. T.**

Plant Patent No. 23. The brilliant cerise flowers are large, double and delicately fragrant. Being produced on long strong stems, they are excellent for cutting; a very free bloomer. \$1.50 each, \$15 per doz.

## **Countess Vandal. H. T.**

Plant Patent No. 33. The sensation of the shows. The most popular variety at the Century of Progress. A lovely coppery pink and gold, extra long pointed buds. \$1 each, \$10 per doz.

## **GOVERNOR ALFRED E. SMITH. H. T.**

Plant Patent No. 62. A mixture of salmon and gold with a deeper tone on the outside of the petals. Sweet fragrance. A free bloomer and an unusually hardy plant. \$1.50 each, \$15 per doz.

## **MARY HART. H. T.**

Plant Patent No. 8. A striking red sport of Talisman. The bud is maroon red, opening to well formed blossoms of deep velvety blood-red with an overflow of amber. \$1 each, \$10 per doz.

## **NIGRETTE. H. T.**

Plant Patent No. 87. "The Black Rose of Sangerhausen." Flowers are intensely deep maroon with blackish velvet sheen and are deliciously fragrant. It is the darkest of roses—appearing almost black from a little distance. The sensation of the European rose world is now available for the first time in this country. \$2 each, \$20 per doz.

## **SOUVENIR. H. T.**

Plant Patent No. 25. The Golden Talisman. A rich deep golden yellow, and it is a prolific producer of fragrant flowers for cutting. \$1 each, \$10 per doz.

## **TOKEN. H. T.**

Plant Patent No. 95. A single toned sun ripened apricot, a unique color. A free bloomer and has an upright growth in the garden. \$1.50 each, \$15 per doz.

## HARDY CLIMBING ROSES

### **BLAZE (Everblooming Paul's Scarlet Climber)**

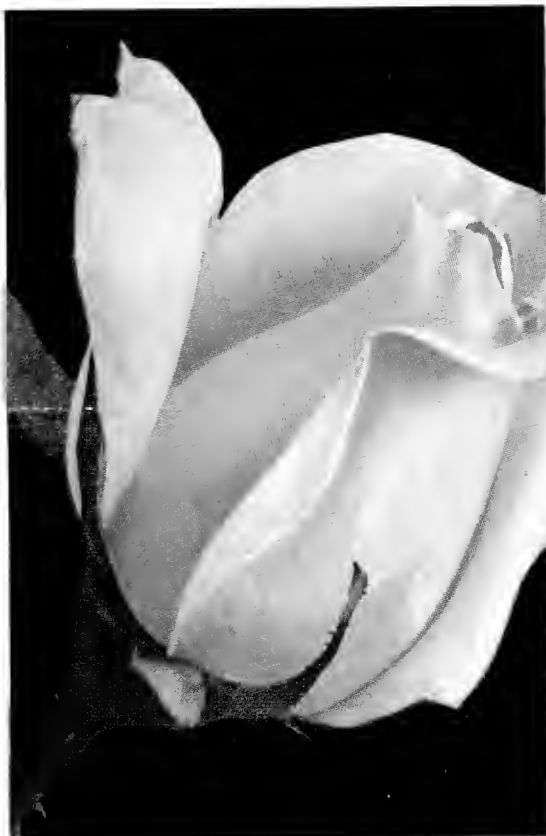
Plant Patent No. 10. Seedling of Paul's Scarlet Climber and Gruss an Teplitz. A marvelous, hardy, everblooming scarlet-red rose. \$1.50 each.

### **GOLDEN CLIMBER (Mrs. Arthur Curtis James)**

Plant Patent No. 28. A full semi-double yellow rose averaging four to five inches in diameter. Blooms of hybrid tea type and quality, on stems often eighteen inches or longer. It is very hardy, being able to withstand sub-zero temperatures. \$2.00 each.

### **NEW DAWN. (Everblooming Dr. Van Fleet)**

Plant Patent No. 1. The first really worthwhile everblooming hardy climber. The shell pink flowers are of good size and exquisite form, with a rich fragrance. Produced on long stems and almost constantly in flower from June until frost. \$1.50 each.



© J & P 1933

**AMELIA EARHART**



**TOKEN**

© J & P 1934

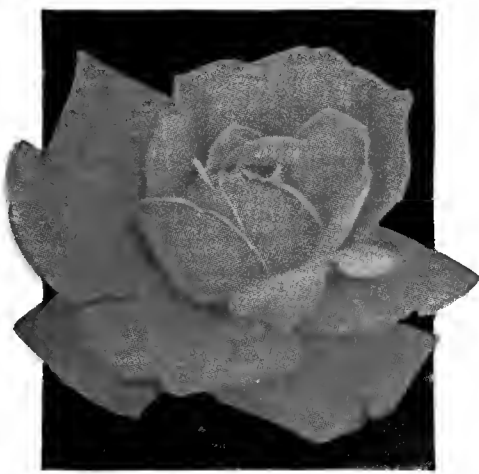


**MARY HART**

© 1932



# ADAMS ROSE GARDEN COLLECTION



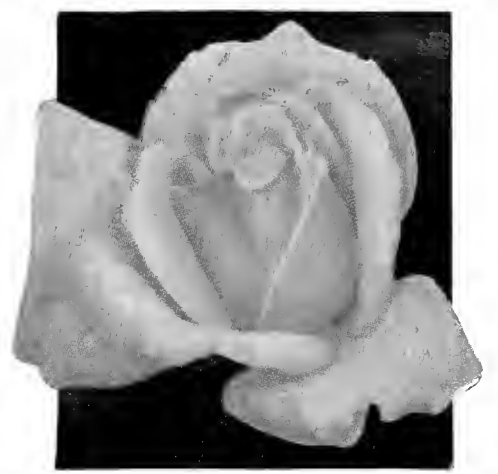
AUTUMN



RADIANCE



E. G. HILL



JOANNA HILL



GOLDEN OPHELIA

## TOP-GRADE ROSES

*for a*

## TOP-GRADE GARDEN

**\$6.00 Per Dozen**

**\$45.00 Per Hundred**

## GUARANTEED ROSES

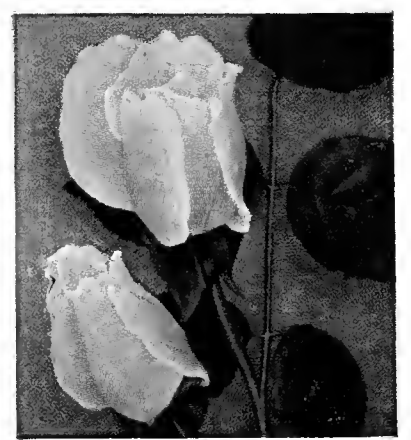
*For convenience in late Spring planting these varieties will be available in pots, \$7.50 per dozen, \$60.00 per hundred.*



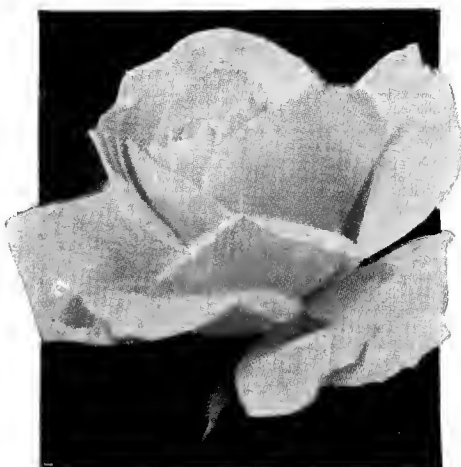
K. A. VIKTORIA



MRS. CHARLES BELL



MRS. AARON WARD



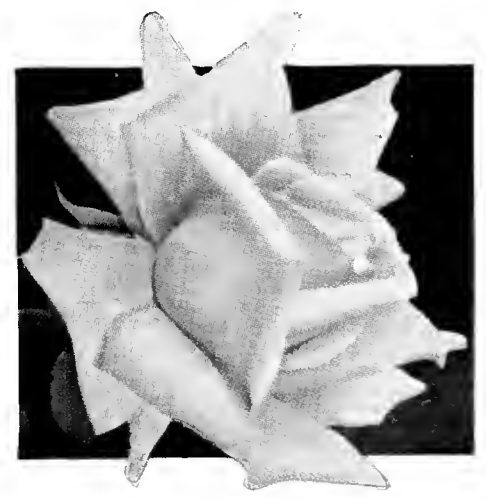
MADAM BUTTERFLY



MRS. E. P. THOM



RED RADIANCE



LOS ANGELES

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*Send For Our Regular Catalog. It Contains a Complete List of The Roses We Are Offering*



*THE NEW DAWN*

## **EVERBLOOMING CLIMBING ROSES**

You may now enjoy Climbing Roses the entire summer. Hybridizers have at last succeeded in giving us everblooming climbing roses. Large double, hybrid tea type blooms on long stems which may be picked all summer until frost. New Dawn, and Blaze have been thoroughly tried and tested. Please see descriptions of these splendid climbers under "Rose Novelties."

### **ROSE GARDENS**

Let us help you plan your Rose Garden. Better plants and better varieties take up no more room and cost no more to care for than inferior quality. Our landscape department of competent trained men will be glad to assist you. It will place you under no obligation. We have served this community for eighty-seven years, and believe our experience will be of value. Phone or write for an appointment.

You are also cordially invited to visit our Display Gardens. You may go where you please and stay as long as you like. You will not be approached unless you express a desire for service.



*BLAZE*